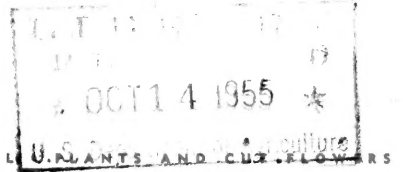


# Gilbert H. Wild and Son

SARCOXIE, MISSOURI • PHONE 289 • WHOLESALE AND RETAIL



Dear Customer-Friend,

If you are as ardent a gardener as we Wilds, fall probably brings a twinge of sadness to you. I know it affects us that way. It is hard to realize winter is approaching and that it will be many months before spring again unfolds her garden glories for all the world to enjoy. However, we manage to avert fall doldrums by busying ourselves with fall's usual tasks--dividing and replanting our Peonies, Iris and Daylilies, mulching plants for winter protection, and preparing to make next spring even more beautiful than the last. This thought makes a real pleasure of our tasks. After all, what is more enjoyable than knowing that these efforts now will bring a multitude of glorious new blooms in the spring.

Knowing our own thoughts and habits in the fall has prompted this final 1955 mailing to you, our friends and regular customers. If fall affects you as it does us, you'll welcome this opportunity to buy America's finest Peony plants at savings of 50% to 60% off our regular catalog prices. To prove what a genuine bargain these plants are, I urge you to check this year's catalog prices on these noteworthy varieties when your plants arrive. You'll see they represent the best "bargains in beauty" we've ever offered.

If you have only a few Peonies, or are expanding your landscape scheme, these hardy, economical perennials offer a perfect solution to your problem. And, if you've never grown Peonies, nor known the joy to be had from "the Queen of All Perennials," then by all means order one or more of these collections. Plant them now and next spring and yearly thereafter their luxurious blooms will add new charm and grace to your garden. These "plants of permanence" provide one of nature's richest annual gardening rewards.

Our Peonies, properly planted and located, will grow and bloom a lifetime. They respond to a minimum of care, and are a fine source of new plants for expanding your garden. They're very hardy and their demands few: a little care in planting and a good watering each 2 or 3 weeks when "Mother Nature" fails. They are a blessing to beginners and experienced gardeners alike. Forgive my deep pride when I tell you that a Peony from the "Wilds" is truly a "thing of beauty" and "a joy forever." I urge you to read the enclosed folder carefully, then place an order for these fine hardy Peonies from our finest labelled varieties.

Best wishes for a cozy and wonderful winter and a glorious spring.

Cordially,

GILBERT H. WILD & SON

Allen J. Wild

